



Meet the Breed Procedures

1. Any RTCA member who wishes to develop an RTCA approved “Meet the Breed” booth or display at an AKC event or other event must submit an application that the club will make available.
2. RTCA will need to obtain an insurance liability rider for the event that has been approved.

Items to address in these procedures:

- 1) How the MTB should function, look, etc. for consistency
 - a. Patriotic (American) and Rat Terrier theme
 - b. Approved RTCA Banner
 - c. Club contact information (the AKC breed flyer provides this)
- 2) “Before you buy” information – AKC document and also develop a breed specific document
- 3) The target audience – pet people mostly
- 4) Include the requirements with the application
- 5) Check list of items to include
- 6) How to notify of approval to do the MTB
- 7) Each booth submit budget for approval
- 8) List of available RTCA items.

Acceptable resources to include at the MTB Event:

- 1) Materials approved by the RTCA Judge’s Education Committee and the RTCA board of directors
- 2) <https://www.akc.org/public-education/resources/brochures-and-fliers/>
- 3) The AKC breed flyer available at: http://images.akc.org/pdf/Rat_Terrier_club_flier.pdf